

# Model Booking Program Guide

Model-facing overview, standards, booking flow, payments, boundaries, and advancement path.

STUDIO-INCLUDED MODEL BOOKINGS







**360ism Studios**

Richmond, Virginia | Professional studio-included model bookings

# What Models Are Being Invited Into

The 360ism Model Booking Program is a structured opportunity for aspiring, featured, traveling, premium, and headliner-level model talent to receive paid bookings inside a professional studio environment. The program is designed to help models earn income during scheduled booking windows while giving photographers a simple way to book model talent with studio access already included.

This is not a random open studio arrangement. 360ism provides the studio, booking page, scheduling process, payment collection, promotional support, and professional environment. The model provides reliability, communication, presentation, agreed shoot styles, and professional conduct.

	<p><b>Professional studio environment</b> Bookings happen inside 360ism Studios with controlled access, multiple creative areas, and a professional production atmosphere.</p>
	<p><b>Organized booking windows</b> Models are presented through scheduled availability blocks, featured model days, or special events instead of informal last-minute arrangements.</p>
	<p><b>Studio-included earnings</b> Photographers pay one clean booking price. The model receives an agreed payout, and 360ism retains a booking/studio/production fee.</p>
	<p><b>Boundaries and safety come first</b> All model limits, approved styles, conduct rules, and session expectations must be clear before anyone is booked.</p>

## The simplest way to describe the program to models:

Your normal independent rate can remain your normal rate. For 360ism-hosted bookings, you may be offered a special studio-included booking rate designed to help photographers book more easily and help you earn from multiple sessions in a professional studio setting.

# Where the Model Wins

This program should be presented to models as an opportunity system, not a discount system. The value is not only the hourly payout. The value is the complete environment around the booking.

<b>Paid Daytime Work</b>	Models can earn during hours when many nightlife performers, traveling models, or creators may otherwise have no scheduled income.
<b>Professional Location</b>	Bookings happen in a real studio instead of an unsafe, unclear, or improvised location.
<b>Less Chasing Photographers</b>	360ism handles the booking infrastructure, scheduling, payment collection, and promotional pathway.
<b>Portfolio Development</b>	Models can create stronger images and work with photographers looking to build serious portfolios.
<b>Clear Boundaries</b>	Shoot styles, limits, and expectations are documented before the session.
<b>Pathway to Higher Levels</b>	Reliable models can move from simple bookings into featured model days, premium bookings, workshops, and headliner events.

## Key message to models

The goal is not to lower your value. The goal is to package your booking in a way that photographers can actually book, while 360ism provides the studio, structure, promotion, and payment process.

# How a Model Booking Works

Regardless of level, the process should feel clear, organized, and professional. Models should know where the money comes from, who controls the schedule, and what happens before, during, and after a booking.

<b>1</b>	<b>Apply or Get Invited</b> The model submits basic information, portfolio/social links, styles offered, boundaries, availability, and rate expectations.
<b>2</b>	<b>Approval + Level Placement</b> 360ism reviews fit, reliability, presentation, demand, and agreed styles before assigning the model to a booking level.
<b>3</b>	<b>Rate + Payout Agreement</b> 360ism and the model agree to a studio-included booking rate and model payout before public promotion begins.
<b>4</b>	<b>Promotion + Booking Page</b> 360ism may create a model profile, event page, booking graphic, social post, or email promotion to attract photographers.
<b>5</b>	<b>Photographers Book + Pay 360ism</b> All approved bookings are paid through 360ism or its approved payment platform. This keeps scheduling, accountability, and payouts organized.
<b>6</b>	<b>Session Completed + Model Paid</b> After the scheduled booking is completed, the model receives the agreed payout according to the program payment schedule.

**Important:** Models should not accept direct payments or side arrangements from photographers introduced through the 360ism Model Booking Program unless 360ism approves it in writing. This protects the model, the photographer, and the studio process.

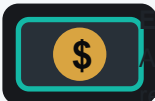
# How Rates and Payouts Are Presented

Models should understand that the public booking price is not the same thing as the model payout. The public price may include the model session, studio access, booking coordination, promotional support, payment processing, and production oversight.

<b>Studio-Included Booking Rate</b>	The price photographers pay to book the model at 360ism with studio access included. This may vary by model level, demand, experience, and event type.
<b>Model Payout</b>	The amount the model receives from each completed booking, based on the agreed rate structure before promotion begins.
<b>360ism Booking / Studio / Production Fee</b>	The amount retained by 360ism for providing the space, booking infrastructure, promotion, scheduling, payment collection, and session environment.
<b>Headliner or Event Fee</b>	For major names or special events, the model may receive a guarantee, ticket bonus, appearance fee, or negotiated event payout instead of an hourly split.

## Plain-language explanation for models

Your independent rate can still be your independent rate. A 360ism booking rate is different because 360ism is packaging the model, studio, booking system, promotion, and scheduling into one clean offer for photographers. The goal is to create more actual booked hours, not just advertise a higher rate that fewer people purchase.



### Example only:

A photographer may pay one studio-included booking price. From that booking, the model receives the agreed payout and 360ism retains its booking/studio/production fee. Exact amounts depend on the model level and written agreement.

# Model Standards, Boundaries, and Conduct

The program should feel safe, organized, and respectful. A model should know that 360ism supports her boundaries, but also expects reliability and professional conduct.

## Models agree to:

- Arrive on time and ready for the scheduled session.
- Confirm approved shoot styles before promotion or booking.
- Communicate any limits clearly and early.
- Avoid side arrangements from 360ism introductions.
- Maintain professional behavior with photographers and staff.
- Notify 360ism quickly if a problem, boundary issue, or safety concern arises.

## 360ism agrees to provide:

- A professional studio environment.
- A clear booking and payment process.
- Promotion only around approved styles and limits.
- Basic photographer rules and conduct expectations.
- A studio-controlled scheduling process.
- A pathway to higher-level bookings when the model demonstrates reliability and demand.

## Required Boundaries Form

Before a model is promoted, she should complete a style and boundaries form. This should include the styles she is comfortable shooting, the styles she will not shoot, wardrobe expectations, image usage preferences, and any session conditions that must be respected.

This protects everyone. Photographers know what they are booking, models know what they agreed to, and 360ism can enforce the standard professionally.

# How Models Move Up in the Program

The tier level is not just about looks or social media. It is based on reliability, professionalism, demand, communication, portfolio strength, and whether the model can help generate successful bookings.

<b>Aspiring</b>	Build experience, confidence, and basic portfolio material.
<b>Portfolio</b>	Develop stronger images, posing confidence, and one-on-one shoot readiness.
<b>Featured</b>	Receive promoted booking days and more serious photographer interest.
<b>Premium / Traveling</b>	Limited booking dates, higher rates, stronger promotion, and possible repeat demand.
<b>Headliner Event Talent</b>	Ticketed events, VIP sessions, special productions, appearance fees, and larger campaigns.

## What helps a model advance?

<b>Reliability</b>	Shows up on time, communicates clearly, and honors agreed bookings.
<b>Demand</b>	Photographers book, rebook, or ask about future sessions.
<b>Promotion</b>	The model helps promote her booking page or event.
<b>Professionalism</b>	Boundaries are clear, behavior is respectful, and the shoot environment stays smooth.
<b>Portfolio Strength</b>	The model's images improve and become easier to promote.

# What Every Model Should Complete Before Being Listed

Before any model is publicly listed, promoted, or booked through the program, 360ism should collect the following items. This creates a more professional system and avoids confusion later.

[ ]	Model application and contact information
[ ]	Government ID verification and age confirmation
[ ]	Portfolio/social media links
[ ]	Approved styles and boundaries form
[ ]	Agreed studio-included payout structure
[ ]	Availability and booking window preferences
[ ]	Model booking agreement
[ ]	No side-booking/non-circumvention acknowledgement
[ ]	Cancellation, late arrival, and no-show policy acknowledgement
[ ]	Payment method and payout timing agreement

## Suggested closing statement to models

360ism is building a professional model booking environment where models can earn, grow, and be presented seriously. Models who are reliable, professional, and able to create demand can move into higher-level bookings, featured events, premium shoot days, and larger 360ism opportunities.

### Next Step

Complete the model application, confirm your approved styles and boundaries, agree to your studio-included booking payout, and wait for 360ism approval before public listing or promotion begins.

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This guide is a business overview and should be paired with the final model agreement, booking terms, release language, and payment policies before official launch.